

2712 Beechwood Lane  
Fallston, MD 21047  
January 30, 2010

Dear Friend of the Baltimore St. Patrick Parade,

The 55th Annual Baltimore Saint Patrick Parade is stepping off on Charles Street at Mount Vernon Place at 2 pm on Sunday, March 14, 2010. The plans for an exciting event have been underway since the completion of the 2009 Parade.

Our records indicate that one of the ways you have chosen to participate in past celebrations is by purchasing advertising in the Parade Guide. Again we have chosen the Souvenir Guide format with a finished size of 8 ½" x 11"; and have held the same pricing for Ads as in the past several years. We are hoping that you will again support the Parade.

Funds raised through the Parade Guide are one of the main sources of revenue for the Parade which costs in excess of \$80,000 to produce. St. Patrick Celebrations, Inc., a 501(c) 3 organization, is the corporation which oversees the Parade.

The prices for both personal and business ads are listed on a separate enclosure in this mailing. **Please submit camera-ready artwork (Microsoft Word, JPEG Hi Res and PDF) to: [jjduffyIII@comcast.net](mailto:jjduffyIII@comcast.net). The deadline for submission is Friday, February 5, 2010. Please make checks payable to: St. Patrick Celebrations, Inc. And mail to the address above.**

Visit our website @ [www.IrishParade.net](http://www.IrishParade.net). To view options for personal patron ads.

There is also the option of a premier ad which would appear either on one of the inside covers or on one of the four pages in the glossy, heavyweight centerfold. Prices vary depending upon which page you would prefer.

Regards,

Jay Duffy  
Parade Guide Chairman  
410-322-5419